Cyberbit Endpoint Detection and Response Awarded NetworkWorld Asia Readers' Choice Rising Star Award 2016

Cyberbit EDR acknowledged for its breakthrough approach to endpoint security, that reduces organizational risk, improves analyst productivity and detects advanced threats by using behavioral analysis.

Ra'anana, Israel – **Nov 2, 2016** – Cyberbit, whose cybersecurity solutions protect the world's most sensitive systems, is the winner of the **Rising Star - Endpoint Detection & Response Solution** category in NetworkWorld Asia 2016 Readers' Choice Awards, recognizing technology providers which have made the most impact on Asian end-user organizations in 2016. In the Rising Star categories, NetworkWorld Asia readers vote for vendors whose products are deemed especially innovative and have great potential in meeting their organization's needs.

Despite a growing amount of endpoint security products, malware related breaches are increasing by nearly 30% year over year. Cyberbit's Endpoint Detection and Response (EDR) provides a new approach that understands the behavioral characteristics of malicious activity, to identify advanced and undocumented attacks that bypass conventional systems. It uses machine learning to continuously improve detection algorithms, and leverages big-data to run multi-dimensional analysis on large amounts of endpoint data. As a result it reveals malicious activity that is invisible to conventional EDR solutions, dramatically accelerates response time and minimizes false alerts. Cyberbit's user experience visualizes the entire attack storyline and enables both experienced and junior analysts to understand the attack and respond rapidly.

Cyberbit EDR leverages the rich background of parent company Elbit Systems Ltd. a leading provider of defense systems as well as Cyberbit's in-house team of former military cybersecurity specialists and mathematicians, to understand malicious actors' behavior and help organizations outsmart them. The EDR solution is deployed with enterprise and public sector customers worldwide.

"Skill shortage and alert fatigue are becoming the primary organizational challenge. Security providers must start considering people, beyond technology" said Adi Dar, CEO of Cyberbit.

"At Cyberbit, we believe that products should use state-of-the-art technology to help security staff be better at their work. We believe that security products should work for people, and not the other way around." added Dar.

"Detecting advanced malware is a major industry challenge," said Victor Ng, Editor-in-Chief of NetworkWorld Asia, and Enterprise Group Editorial Director of Questex Asia. "Cyberbit introduces an innovative and highly effective approach to advanced malware detection and is well positioned to help organizations address the endpoint security challenge. Our readers have recognized Cyberbit's ability to combine robust and scalable technology with a clear user interface. We are very pleased to acknowledge them as a rising star in the endpoint security category"

For more details visit the Cyberbit EDR Page or contact sales@cyberbit.net.

About Cyberbit

Created to protect the most high-risk organizations in the world, Cyberbit secures enterprises and critical infrastructure against advanced cyberthreats. The company's battle-hardened cybersecurity solutions detect, analyze and respond to the most advanced, complex and targeted threats. Cyberbit employs a formidable and diverse team from both the public and private sector including PhDs, hackers, former CISOs and SOC managers, as well as seasoned veterans of the intelligence and military communities. With offices in Texas and Israel, Cyberbit is a subsidiary of Elbit Systems Ltd. (NASDAQ: ESLT) and has more than 500 employees in the United States, Europe and Asia. To learn more about how Cyberbit maximizes protection against today's signature-less threats, visit www.cyberbit.net.

Contacts:
Dalia Rosen, VP, Head of Corporate Communications

Tel: 972-4-831-6784

Fax: 972-4-831-5420

E-mail: dalia.rosen@elbitsystems.com

Dana Tal-Noyman, Corporate Communications

Tel: 972-4-831-8809

Cell: 972-54-9998809

E-Mail: dana.tal@elbitsystems.com