Cyberbit Cookie Policy

At Cyberbit Ltd., and/or any of its affiliates ("Company", "we", "us", or "our"), we value your privacy. This cookie policy ("Cookie Policy") explains how cookies are used when you visit our website https://www.cyberbit.com/, including its related sub-domains (the "Website"). We use cookies on our Website for a variety of reasons which you can learn about below. These cookies are essential to our goal of providing you with an informative, personalized, and user-friendly browsing experience.

You can disable cookies by following the instructions provided in this policy or by adjusting your browser settings to reject cookies from our site. Please note that disabling cookies may limit certain site functionalities.

What is a cookie?

Cookies are small text files that websites request your browser to store on your device when you visit. They capture information about you, such as language preferences or login credentials. When we place these cookies ourselves, they are called first-party cookies. We also employ third-party cookies files originating from domains other than the ones you are currently browsing—primarily to support our advertising and marketing initiatives.

There are two broad categories of cookies:

• First party cookies, served directly by us to your computer or mobile device.

• Third party cookies, which are served by a third party on our behalf. We use third party cookies for functionality, performance / analytics, marketing, unclassified and other technologies, and social media purposes. The third-party cookies are outside of our control. The third parties may, at any time, change their terms of service, purpose and use of cookies, etc. See below additional information on how to manage such cookies.

Cookies can remain on your computer or mobile device for different periods of time. Some cookies are ‘session cookies’, meaning that they exist only while your browser is open. These are deleted automatically once you close your browser. Other cookies are ‘permanent cookies’, meaning that they survive after your browser is closed. They can be used by websites to recognize your computer when you open your browser and browse the Internet again.

The Cookies We Use:

Cookie List

Overall, we utilize cookies and similar tracking technologies for the following purposes:

Strictly Necessary Cookies

These cookies are necessary for the Website to function and cannot be switched off in our systems. They are usually only set in response to actions made by you which amount to a request for services, such as setting your privacy preferences, logging in or filling in forms. You can set your browser to block or alert you about these cookies, but some parts of the site will not then work. These cookies do not store any personally identifiable information.

FIRST PARTY

Host	Cookie Name	Description	Expiry Duration
www.cyberbit.com	referrerc3_00e	Pending.	1 Month
support.cyberbit.com	JSESSIONID	General purpose platform session cookie, used by sites written in JSP. Usually used to maintain an anonymous user session by the server.	persistent

Host	Cookie Name	Description	Expiry Duration
www.cyberbit.com; cyberbit.com	OptanonAlertBoxClosed	This cookie is set by websites using certain versions of the cookie law compliance solution from OneTrust. It is set after visitors have seen a cookie information notice and in some cases only when they actively close the notice down. It enables the website not to show the message more than once to a user.	1 year
support.cyberbit.com	_zcsr_tmp	This cookie name is associated with Zoho which is used for the login function on the Website.	persistent
cyberbit.com	OptanonConsent	This cookie is set by the cookie compliance solution from OneTrust. It stores information about the categories of cookies the Website uses and whether visitors have given or withdrawn consent for the use of each category. This enables us to prevent cookies in each category from being set in the users browser, when consent is not given.	1 year
www.cyberbit.com	countryShow	Pending	persistent
www.cyberbit.com	PHPSESSID	PHP session cookie associated with embedded content from this domain.	persistent
cyberbit.com	visid_incap_xxxxxxx	Incapsula DDoS Protection and Web Application Firewall: cookie for linking certain sessions to a specific visitor (visitor representing a specific computer). In order to identify clients that have already visited Incapsula.	1 year
cyberbit.com	incap_ses_xxxxxxxxxxxxxxx	Incapsula DDoS Protection and Web Application Firewall: cookie for linking HTTP requests to a certain session (AKA visit). Re-opening the browser and accessing same site are registered as different visits. In order to maintain existing sessions (ie, session cookie)	persistent
pages.cyberbit.com	__cf_bm	The __cf_bm cookie is necessary to support Cloudflare Bot Management. As part of our bot management service, this cookie helps manage incoming traffic that matches criteria associated with bots. This is a CloudFoundry cookie.	persistent

THIRD PARTY

Host	Cookie Name	Description	Expiry Duration
accounts.zohoportal.com	iamcsr	This domain is owned by Zoho Corporation which provides user authentication and authorization services for Zoho accounts.	persistent
accounts.zohoportal.com	_zcsr_tmp	This domain is owned by Zoho Corporation which provides user authentication and authorization services for Zoho accounts.	persistent
accounts.zohoportal.com	zalb_f0e8db9d3d	This domain is owned by Zoho Corporation which provides user authentication and authorization services for Zoho accounts.	persistent
accounts.zohoportal.com	JSESSIONID	This domain is owned by Zoho Corporation which provides user authentication and authorization services for Zoho accounts.	persistent

Performance Cookies

These cookies allow us to count visits and traffic sources so we can measure and improve the performance of our Website. They help us to know which pages are the most and least popular and see how visitors move around the site. All information these cookies collect is aggregated and therefore anonymous. If you do not

allow these cookies we will not know when you have visited our Website, and will not be able to monitor its performance.

FIRST PARTY

Host	Cookie Name	Description	Expiry Duration
cyberbit.com	_ga_xxxxxxxxxx	Used by Google Analytics to identify and track an individual session with your device.	1 year
cyberbit.com	utm_medium	This cookie is used to identify a medium through which a visitor has reached the Website, typically used for analytics to track marketing campaigns and performance.	persistent
cyberbit.com	_ga	This cookie name is associated with Google Universal Analytics. This cookie is used to distinguish unique users by assigning a randomly generated number as a client identifier. It is included in each page request in a site and used to calculate visitor, session and campaign data for the sites analytics reports.	1 year
www.cyberbit.com	utm_source	This cookie is used to identify the source of traffic to the Website, indicating how the user arrived at the Website. It is part of Google Analytics' suite of tracking cookies.	persistent
www.cyberbit.com	_ga_xxxxxxxxxx	Used by Google Analytics to identify and track an individual session with your device.	persistent
icl.cyberbit.com	_ga_xxxxxxxxxx	Used by Google Analytics to identify and track an individual session with your device.	1 year
www.cyberbit.com	utm_medium	This cookie is used to identify a medium through which a visitor has reached the Website, typically used for analytics to track marketing campaigns and performance.	persistent
cyberbit.com	__hssc	This cookie name is associated with websites built on the HubSpot platform. It is reported by them as being used for website analytics.	persistent
cyberbit.com	__hssrc	This cookie name is associated with websites built on the HubSpot platform. It is reported by them as being used for website analytics.	persistent
cyberbit.com	__hstc	This cookie name is associated with websites built on the HubSpot platform. It is reported by them as being used for website analytics.	5 months
www.cyberbit.com	utm_source	This cookie is used to identify the source of traffic to the Website, indicating how the user arrived at the Website. It is part of Google Analytics' suite of tracking cookies.	persistent

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Host	Cookie Name	Description	Expiry Duration
cdn.cookielaw.org	eupubconsent	This cookie name is associated with the Piwik open source web analytics platform. It is used to help us track visitor behaviour and measure Website performance. It stores the name of the campaign that directed the visitor to our Website.	persistent

Functional Cookies

These cookies enable the Website to provide enhanced functionality and personalisation. They may be set by us or by third party providers whose services we have added to our pages. If you do not allow these cookies then some or all of these services may not function properly.

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Host	Cookie Name	Description	Expiry Duration
www.cyberbit.com	_gd_session	This _gd_session cookie is used to collect visitor data related to the user's visit to the Website, such as number of visits, average time spent on the Website and which pages have been loaded, for the purpose of serving targeted advertisements. This cookie contains no identifying information and is used for diagnostic purposes by Impact Radius, a service we use to track signup commissions for our affiliate program. We have categorized it under Functionality because it is necessary for the operation of our affiliate program.	persistent
cyberbit.com	_gd_session	This _gd_session cookie is used to collect visitor data related to the user's visit to the Website, such as number of visits, average time spent on the Website and which pages have been loaded, for the purpose of serving targeted advertisements. This cookie contains no identifying information and is used for diagnostic purposes by Impact Radius, a service we use to track signup commissions for our affiliate program. We have categorized it under Functionality because it is necessary for the operation of our affiliate program.	persistent
icl.cyberbit.com	___utmvxxxxxxxxxxxxxx	This cookie is used to store custom variable data at the visitor level in Google Analytics. It is used for segmenting visitors by custom dimensions.	persistent
www.cyberbit.com	___utmvxxxxxxxxxxxxxx	Pending.	persistent
cyberbit.com	hubspotutk	This cookie name is associated with websites built on the HubSpot platform. HubSpot report that its purpose is user authentication. As a persistent rather than a session cookie it cannot be classified as Strictly Necessary.	5 months

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Host	Cookie Name	Description	Expiry Duration
spotify.com	sp_t	This domain is owned by Spotify, a USA based music streaming service. Spotify provides a number of tools to embed into websites, which enable the tracking of users and non-users across domains.	1 year
spotify.com	sp_landing	This domain is owned by Spotify, a USA based music streaming service. Spotify provides a number of tools to embed into websites, which enable the tracking of users and non-users across domains.	persistent
prnewswire.com	__cf_bm	This is a CloudFoundry cookie	persistent
static.zohocdn.com	_zwaf_ua	This domain is owned by Zoho which provides resources and documentation for Zoho products, as well as hosting static assets for Zoho's online office suite and other applications.	persistent
hs-analytics.net	__cf_bm	This is a CloudFoundry cookie	persistent
hs-scripts.com	__cf_bm	This is a CloudFoundry cookie	persistent

Targeting Cookies

These cookies may be set through our Website by our advertising partners. They may be used by those companies to build a profile of your interests and show you relevant adverts on other websites. They may involve information such as your IP address, cookie identifiers, and device or browser characteristics, which may be considered personal information under certain privacy laws (including the EU/UK GDPR). Some of these cookies are also used to identify individual visitors, or the companies they work for, in order to support

our sales and marketing outreach, including outreach to visitors who have not submitted a Website form. If you do not allow these cookies, you will experience less targeted advertising.

FIRST PARTY

Host	Cookie Name	Description	Expiry Duration
www.cyberbit.com	utm_content	This cookie is used to track the effectiveness of advertising campaigns by recording the content with which the user interacted.	persistent
cyberbit.com	_gcl_au	Used by Google Ads. for experimenting with advertisement efficiency across websites using their services.	2 months.
www.cyberbit.com	_gd_visitor	This cookie name is associated with 6sense, which is used to identify visitors and the companies they represent, and to collect visitor data related to the user's visit to the Website (number of visits, average time spent on the Website, and which pages have been loaded) for the purpose of sales outreach and serving targeted advertisements. Recategorized from Functional to Targeting to reflect its actual purpose.	1 year
cyberbit.com	_gd_visitor	This cookie name is associated with 6sense, which is used to identify visitors and the companies they represent, and to collect visitor data related to the user's visit to the Website (number of visits, average time spent on the Website, and which pages have been loaded) for the purpose of sales outreach and serving targeted advertisements. Recategorized from Functional to Targeting to reflect its actual purpose.	1 year
[RB2B domain – to be confirmed from OneTrust scan post-implementation]	[RB2B cookie name – TBD]	This cookie will be associated with RB2B, a visitor identification service. RB2B uses cookies, IP address, and device information to match your visit to individual identity data (for US-based visitors) or company-level data via Demandbase (for international visitors), for sales and marketing outreach, even if you have not submitted a Website form. Row to be completed once RB2B is implemented and scanned.	TBD

THIRD PARTY

Host	Cookie Name	Description	Expiry Duration
youtube.com	VISITOR_PRIVACY_METADATA	YouTube is a Google owned platform for hosting and sharing videos. YouTube collects user data through videos embedded in websites, which is aggregated with profile data from other Google services in order to display targeted advertising to web visitors across a broad range of their own and other websites.	5 months
youtube.com	__Secure-xxxxxxx	YouTube is a Google owned platform for hosting and sharing videos. YouTube collects user data through videos embedded in websites, which is aggregated with profile data from other Google services in order to display targeted advertising to web visitors across a broad range of their own and other websites.	5 months
linkedin.com	bcookie	This domain is owned by LinkedIn, the business networking platform. It typically acts as a third party host where website owners have placed one of its content sharing buttons in their pages. Cookies are set regardless of whether or not the visitor has an active LinkedIn profile. For this	1 year

Host	Cookie Name	Description	Expiry Duration
		reason it is classified as a primarily tracking/targeting domain.	
hsforms.net	__cf_bm	This is a CloudFoundry cookie	persistent
youtube.com	VISITOR_INFO1_LIVE	This cookie is used as a unique identifier to track viewing of videos.	5 months
linkedin.com	li_gc	This domain is owned by LinkedIn, the business networking platform. Cookies are set regardless of whether or not the visitor has an active LinkedIn profile. For this reason it is classified as a primarily tracking/targeting domain.	5 months
youtube.com	YSC	YouTube is a Google owned platform for hosting and sharing videos, aggregated with profile data from other Google services in order to display targeted advertising.	persistent
linkedin.com	lidc	This domain is owned by LinkedIn, the business networking platform. Cookies are set regardless of whether or not the visitor has an active LinkedIn profile. For this reason it is classified as a primarily tracking/targeting domain.	persistent
mathtag.com	uuid	This domain is owned by MediaMath Inc. a US based digital advertising business.	1 year
hubspot.com	_cfuvid	This domain is owned by Hubspot. This company provides a range of online marketing and sales technology and services.	persistent
hsadspixel.net	__cf_bm	This is a CloudFoundry cookie	persistent
hsforms.com	_cfuvid	This domain is owned by Hubspot. The company provides a range of online marketing and sales technology and services.	persistent
hubapi.com	__cf_bm	This is a CloudFoundry cookie	persistent
hubspot.net	__cf_bm	This is a CloudFoundry cookie	persistent
hs-banner.com	__cf_bm	This is a CloudFoundry cookie	persistent
www.google.com	_GRECAPTCHA	This domain is owned by Google Inc. It is used for various services provided by Google, including search, email, cloud storage, and advertising.	5 months

Unclassified Cookies

FIRST PARTY

Host	Cookie Name	Description	Expiry Duration
cyberbit.com	countryShow	Pending	persistent
cyberbit.com	_zitok	Pending	persistent
support.cyberbit.com	crmcsr	Pending	persistent
www.cyberbit.com	_zitok	Pending	1 year
support.cyberbit.com	zalb_a64cedc0bf	Pending	persistent

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Host	Cookie Name	Description	Expiry Duration
contacts.zoho.com	zalb_c57526c03c	Pending	persistent

Host	Cookie Name	Description	Expiry Duration
c212.net	c	Pending	6 months
js.ubembed.com	__cf_bm	This is a CloudFoundry cookie.	persistent
contacts.zoho.com	_zcsr_tmp	Pending	persistent
contacts.zoho.com	concsr	Pending	persistent
hubspotusercontent.com	__cf_bm	This is a CloudFoundry cookie	persistent
supabase.co	__cf_bm	This is a CloudFoundry cookie	persistent
hubspotusercontentna1.net	__cf_bm	This is a CloudFoundry cookie	persistent

Disabling Cookies

You can manage cookies and other tracking technologies in several ways. Our cookie pop-up bar allows you to choose which cookies to accept or decline. Alternatively, you can adjust your browser settings to control cookie behavior. Please note that declining cookies may limit your ability to use certain interactive features on our website. Most web browsers provide options to manage cookies through their settings. For guidance on managing cookies in common browsers, visit: Google Chrome, Microsoft Edge, Mozilla Firefox, Microsoft Internet Explorer, Opera, Apple Safari.

Particular third-party cookies for our Website to note include:

Google Analytics. We use Google Analytics to collect information on your use of the Website to improve our Website. In order to collect this information, Google Analytics may set cookies on your browser, or read cookies that are already there. Google Analytics may also receive information about you from applications you have downloaded that partner with Google. We do not combine the information collected through the use of Google Analytics with personally identifiable information. Google's ability to use and share information collected by Google Analytics about your visits to our Website or to another application which partners with Google is restricted by the Google Analytics Terms of Service and the Google Privacy Policy, available for review here. Such sharing may be deemed a sale under the California Consumer Privacy Act. To prevent your data from being used by Google Analytics, you can download the Google Analytics opt-out browser add-on for Google Analytics which can be found here.

Zoho. We use Zoho (https://www.zoho.com/) for providing support services to our Users. We are not responsible for the privacy practices of Zoho and their use of cookies. Zoho Privacy Policy can be found here.

LinkedIn Pixel. We use LinkedIn Marketing Solutions Pixel (also known as the LinkedIn InsightTag) which is a snippet of Javascript code implemented on our Website to track page views and conversions and to provide insight into post-click and view-through conversions of our ad campaigns on LinkedIn. LinkedIn collects information relating to your visit to our Website, including referring address, IP address, device, and browser characteristics. LinkedIn does not share this information with us and only provides us with aggregated reports and alerts about the Website visitors and ad performance. However, LinkedIn may use this information to serve you ads elsewhere. This sharing may be deemed a sale under the California Consumer Privacy Act. For more information on how LinkedIn uses this information, see its privacy policy. LinkedIn members can control the use of their information for advertising purposes through their LinkedIn account settings.

RB2B. We use RB2B, a website visitor identification service, to identify visitors to our Website. RB2B uses cookies, your IP address, and device information to match your visit to individual identity data (name, job title, employer, and similar information), for visitors it determines to be located in the United States, or to company-level data via Demandbase, for international visitors, including from the EU and UK. This matching and identification may occur even if you have not submitted a form on our Website. This information is used for sales and marketing outreach. This sharing may be deemed a sale or sharing under the California Consumer Privacy Act. For more information on how RB2B uses this information, see its privacy policy.

HubSpot. We use HubSpot as our customer relationship management (CRM) platform to manage our sales, marketing, and customer service activities. HubSpot may collect information through tracking code on our Website, including IP addresses and other online identifiers, to provide CRM services and improve platform functionality. We have disabled HubSpot's Intent Sharing and Smart Enrichment features to limit data sharing across HubSpot's network. HubSpot's use of information is governed by their Privacy Policy, available at https://legal.hubspot.com/privacy-policy

YouTube. We use YouTube to embed video content on our Website to enhance user experience and provide multimedia information about our services. YouTube may set functional cookies on your browser to enable video playback, remember your preferences, and improve video performance. Google's use of information collected through YouTube is subject to Google's Privacy Policy, available at https://policies.google.com/privacy.

Google Tag Manager. We use Google Tag Manager to manage and deploy various tracking codes and analytics tools on our Website efficiently. Google Tag Manager may set performance cookies on your browser to enable proper functioning of measurement and analytics tools. This helps us understand Website performance and user behavior to improve our services. Google's use of information collected through Tag Manager is governed by Google's Privacy Policy, available at https://policies.google.com/privacy.

Cloudflare. We use Cloudflare's global network services to enhance the security, performance, and reliability of our Website. Cloudflare may set performance cookies on your browser to optimize content delivery, provide security protections, and improve Website loading times. These cookies help ensure a fast and secure browsing experience. Cloudflare's data practices are governed by their Privacy Policy, available at https://www.cloudflare.com/privacypolicy/.

OneTrust. We use OneTrust's privacy management platform to manage cookie consent and provide transparency about our data collection practices. OneTrust may set strictly necessary cookies on your browser to remember your cookie preferences and ensure compliance with privacy regulations. These cookies are essential for providing you with control over your privacy choices and cannot be disabled. OneTrust's data practices are governed by their Privacy Notice, available at https://www.onetrust.com/privacy-notice/.

Changes and Updates

We may update this Cookie Policy from time to time. We recommend checking back regularly to stay informed about how we use cookies, what information we collect through them, and any policy changes that may affect you.

We will post any changes to this Cookie Policy on our Website.

Contact Us

If you have questions about this Cookie Policy, please contact us via email at privacy@Cyberbit.com.

Last updated as of [DATE TO BE CONFIRMED UPON PUBLICATION]